



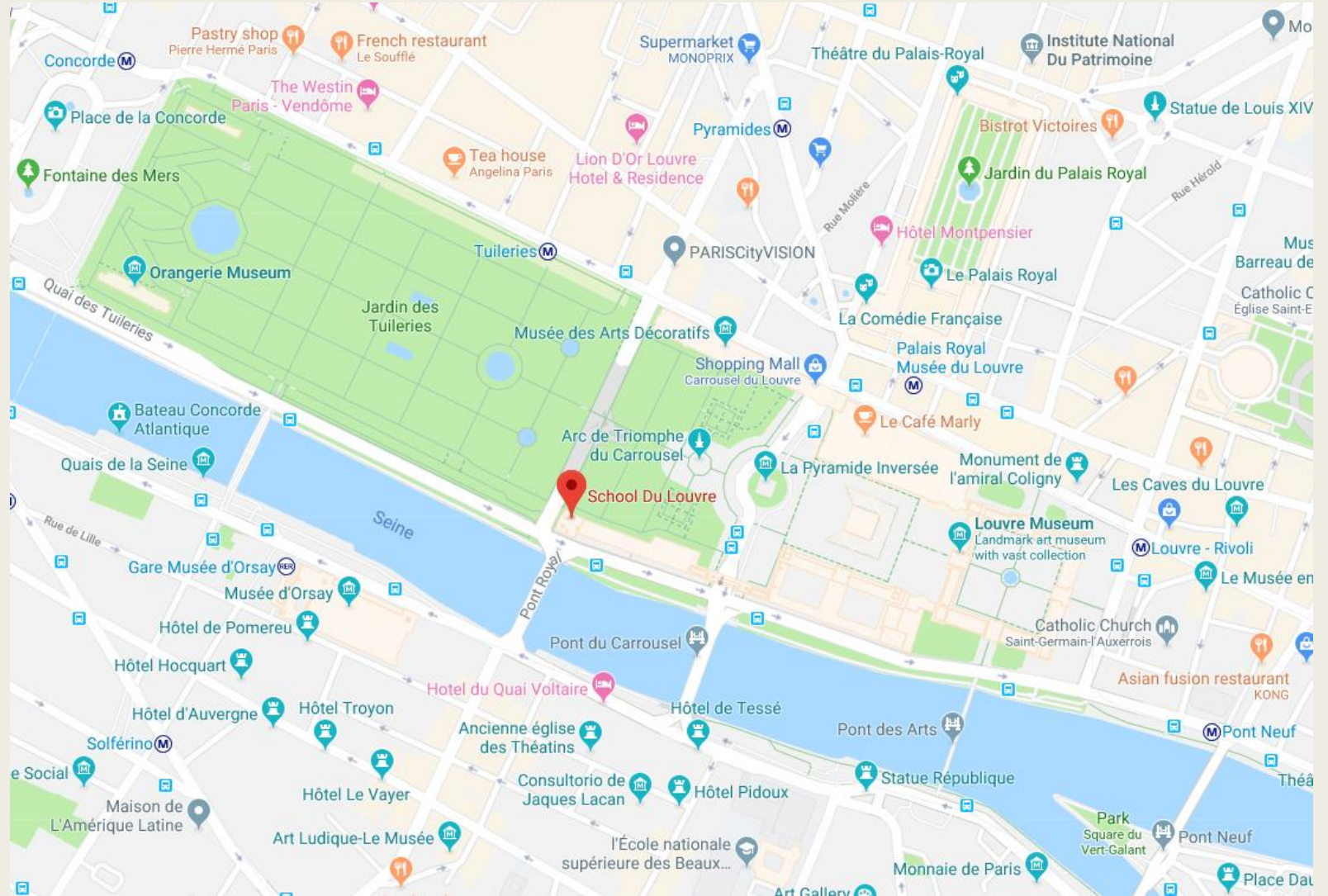
# ICAS ANNUAL MEETING & EASA BIENNIAL MEETINGS

Paris, 15-17 April 2019

# Venue: Ecole du Louvre, Paris

All of the meetings will take place in the Ecole du Louvre, in the centre of Paris.

Link to the location [here](#).



# Monday 15 April – ICAS Day

IMPORTANT: Please do not forget to register separately for the ICAS Day on 15 April at <http://icas.global/2019meeting>

All EASA members are invited to attend the ICAS Day as of 13:00, including for the global "tour de table" and the ICAS Awards Dinner.

The morning AGM (9:00-13:00) is restricted to ICAS members.

|               | Monday 15 April                                                          |
|---------------|--------------------------------------------------------------------------|
| Time          | Meeting                                                                  |
| 9:00 - 12:30  | <b>ICAS AGM</b><br><b>(ICAS members only, incl. 15 min coffee break)</b> |
| 12:30 - 13:45 | Lunch Break + Photo                                                      |
| 13:45 - 16:00 | <b>ICAS Open Meeting</b><br><b>(World Review of SR Developments)</b>     |
| 16:00 - 16:30 | Coffee Break                                                             |
| 16:30 - 17:30 | <b>ICAS Open Meeting (Tech to Identify 'Bad Ads')</b>                    |
| 17:30 - 19:00 | Free Time                                                                |
| 19:00 - 20:30 | Louvre Museum Tour                                                       |
| 20:30 - late  | <b>ICAS Awards &amp; Dinner</b>                                          |



# Monday 15 April

ICAS Awards and Dinner + Visit of Le Louvre Museum

# Tuesday 16 April – EASA Meetings (Day 1)

Register for EASA's Biannual Meetings [here](#).

|               | Tuesday 16 April                                    |
|---------------|-----------------------------------------------------|
| Time          | Meetings                                            |
| 9:00 - 11:00  | <b>Advertising: Technology &amp; Responsibility</b> |
| 11:00 - 11:30 | Coffee Break                                        |
| 11:30 - 12:30 | <b>CEE Council &amp; SR development</b>             |
| 12:30 - 13:30 | Lunch Break                                         |
| 13:30 - 14:30 | <b>SR Committee: Intel Sharing</b>                  |
| 14:30 - 15:30 | <b>SR Testimonial: HFSS</b>                         |
| 15:30 - 16:00 | Coffee Break                                        |
| 16:00 - 17:30 | <b>EASA Board</b>                                   |
| 17:30 - 18:00 | <b>AGM</b>                                          |
| 18:00 - 20:00 | Free Time                                           |
| 20:00 - late  | <b>EASA Gala Dinner</b>                             |





# Tuesday 16 April

EASA Gala Dinner – Cruise on the River Seine

# Wednesday 17 April – EASA Meetings (Day 2)

|               | Wednesday 17 April                   |
|---------------|--------------------------------------|
| Time          | Meetings                             |
| 9:30 - 11:00  | <b>CBCs Workshop</b>                 |
| 11:00 - 11:30 | Coffee Break                         |
| 11:30 - 13:30 | <b>Policy: AVMSD, ADR</b>            |
| 13:30 - 14:30 | Lunch Break                          |
| 14:30 - 15:30 | Decorative Arts Museum (Louvre) Tour |



Wednesday 17 April

Musée Des Arts Decoratifs (Museum of Decorative Arts)

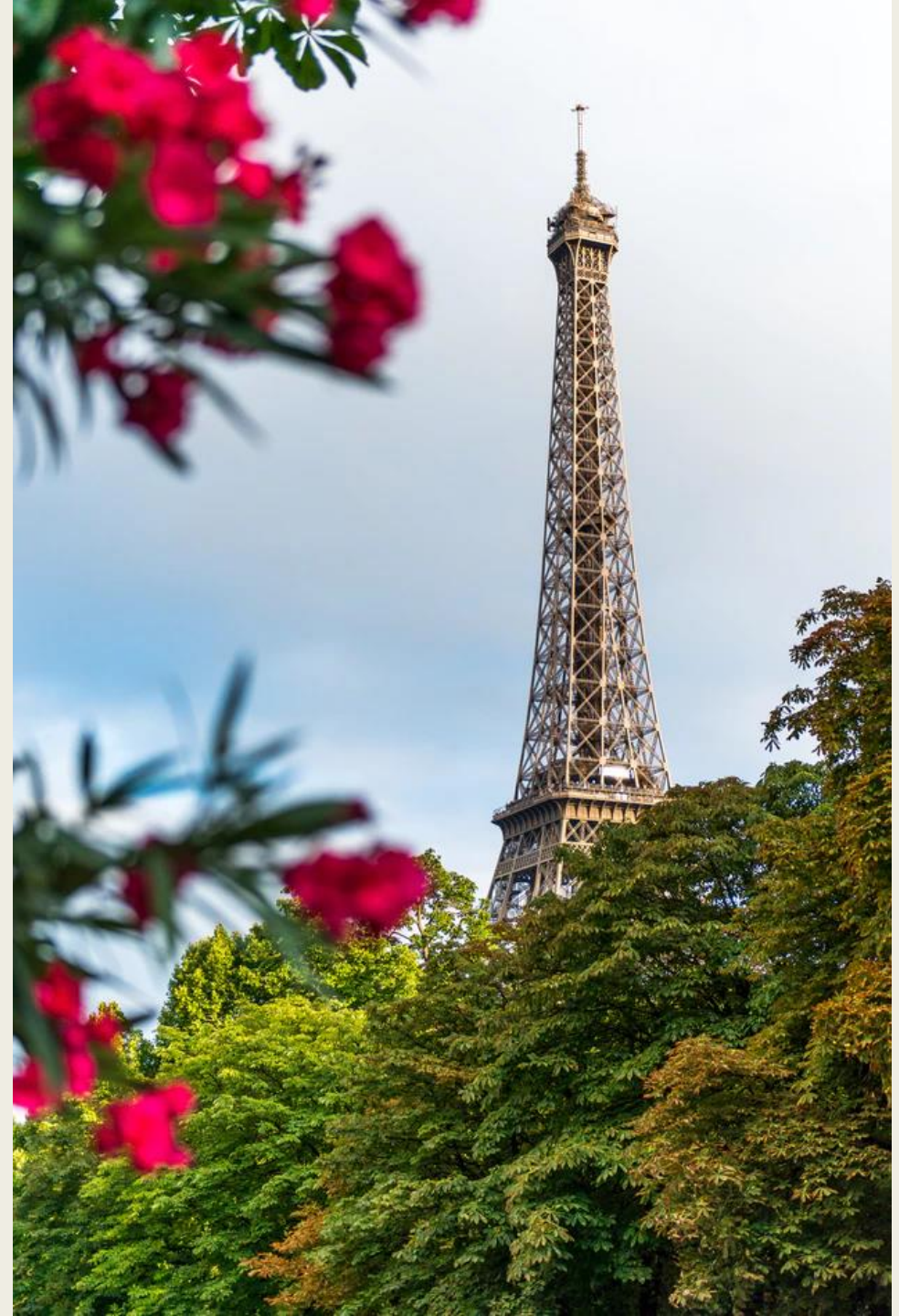


# Hotel options

Attendees are responsible for making their own travel and hotel arrangements. Here are some examples of hotels located within walking distance of Ecole du Louvre, where the meetings will take place:

- [Hotel Konfidential Paris\\*\\*\\*\\*](#)  
64 Rue de l'Arbre Sec, 75001 Paris  
+/- 200 EUR per night
- [L'Empire Paris\\*\\*\\*\\*](#)  
48 Rue de l'Arbre Sec, 75001 Paris  
+/- 200 EUR per night
- [Hôtel Louvre Montana\\*\\*\\*\\*](#)  
12 Rue Saint-Roch, 75001 Paris  
+/- 160 EUR per night
- [Hôtel Relais du Louvre\\*\\*\\*](#)  
19 Rue des Prêtres Saint-Germain l'Auxerrois, 75001 Paris  
+/- 130 EUR per night
- [Hôtel de la Place du Louvre - Esprit de France\\*\\*\\*](#)  
21 Rue des Prêtres Saint-Germain l'Auxerrois, 75001 Paris  
+/- 110 EUR per night

For more options, we recommend searching for hotels in [Google Maps](#), [Booking.com](#), or other booking sites.

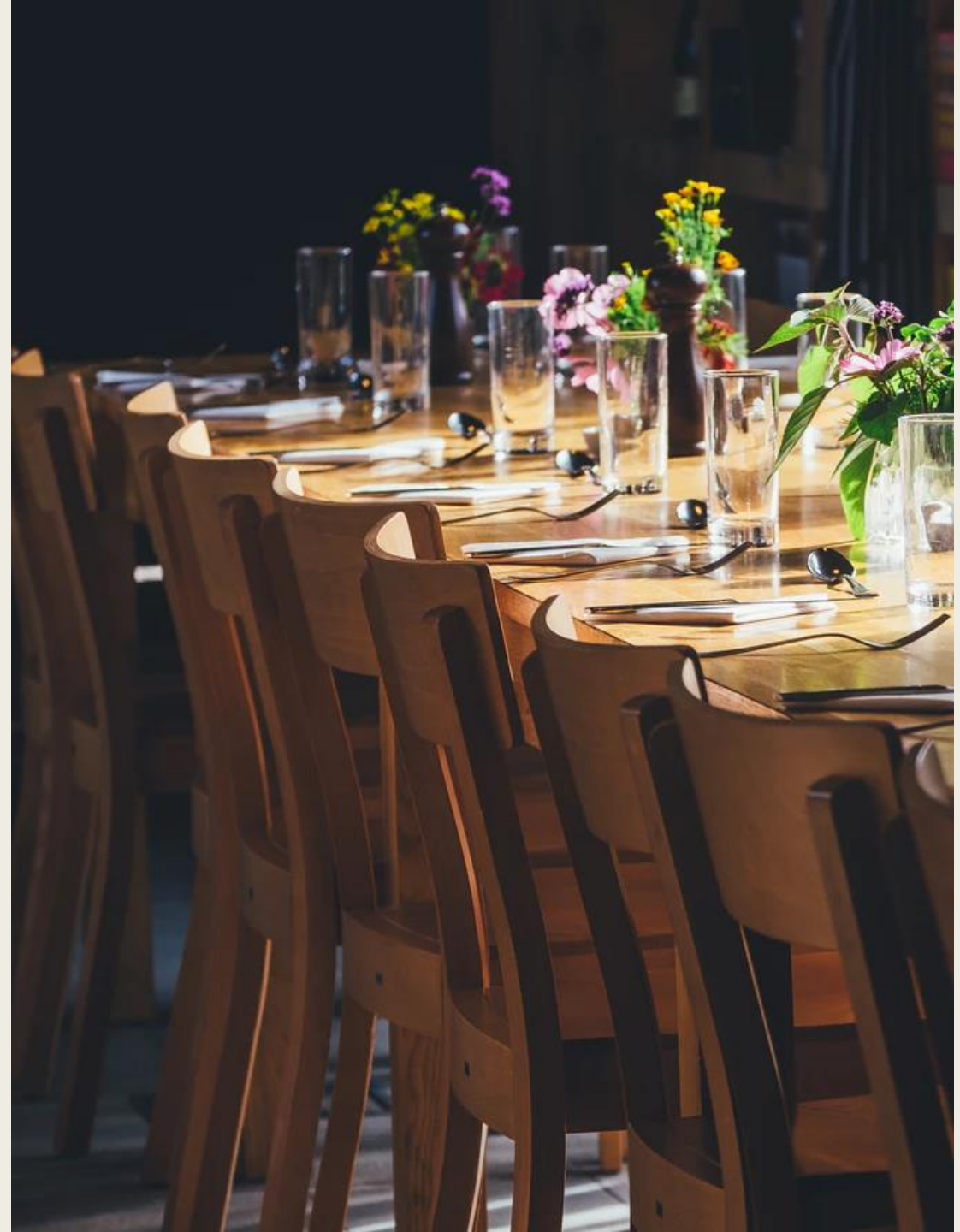


# Dinner information

For those who will be in Paris on Sunday 14 April, you are welcome to join us for an informal dinner (location TBC).

PLEASE NOTE: The cost of the dinners are expected to be around 70 EUR per person (less for the informal dinner on Sunday) and will be invoiced to you/your organisation after the meetings.

We understand that the resources of our members vary significantly and we are keen to ensure that our meetings are accessible to all members. Should the cost of the dinners pose a financial constraint which would prevent you from being able to attend the meetings, please let us know as soon as possible.





# NATIONAL HOST



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Accès  
Métro Kléber (Ligne 6) ou Charles de Gaulle Etoile  
(Lignes 1, 2, 6 et RER A).



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# CONTACT

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- For ICAS members: ICAS – International Council for Advertising Self-Regulation

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# Bienvenue à Paris!

