

ICAS MEMBERSHIP

YOUR BENEFITS

Membership of the International Council for Advertising Self-Regulation (ICAS) gives your organization the advantage of actively getting involved in the only global network specifically dedicated to promote Advertising Self-Regulation worldwide.

ICAS offers its members the following benefits:

GAIN MORE KNOWLEDGE AND EXPERTISE

Be inspired by our global community and experts



- Become part of a unique network of international Advertising Self-Regulatory Organizations (SROs) and global associations representing the advertising industry (e.g. WFA, IAA, EPC, WOO) and experts on global advertising and marketing laws (GALA)
- Take part in our regular webinars, meetings, capacity-building initiatives and get access to our members-only resources
- Do you need an effective self-regulatory solution in your market? Use ICAS as a single point of contact to receive insights and support from the global community

GROW YOUR INFLUENCE

Join forces with your peers



- Gain influence on the strategy, image and stance of self-regulation globally
- Be part of a global dialogue with digital platforms, industry bodies and other stakeholders (e.g. ICC, ICPEN, ISO)
- Provide global views before international policy makers (e.g. UN agencies, OECD)

PROMOTE YOUR OWN ACTIVITIES



- Promote your own activities through ICAS' communication channels
- Take part in our Global Advertising Self-Regulation Awards
- Be included in the official ICAS Global SRO Database and Factbook

MARKETS REPRESENTED IN ICAS

