

MUMBAI 2025

*“Vada-pav or what I call the Bombay
Burger doesn’t sound all that promising
in theory, but that’s the best thing I
have ever eaten”*

Anthony Bourdain



GLOBAL DIALOGUES MUMBAI 2025

17TH - 20TH MARCH, 2025



**GLOBAL
ADDA 2025**
CONVERSATIONS ON
INCLUSION & INNOVATION

19TH MARCH, 2025

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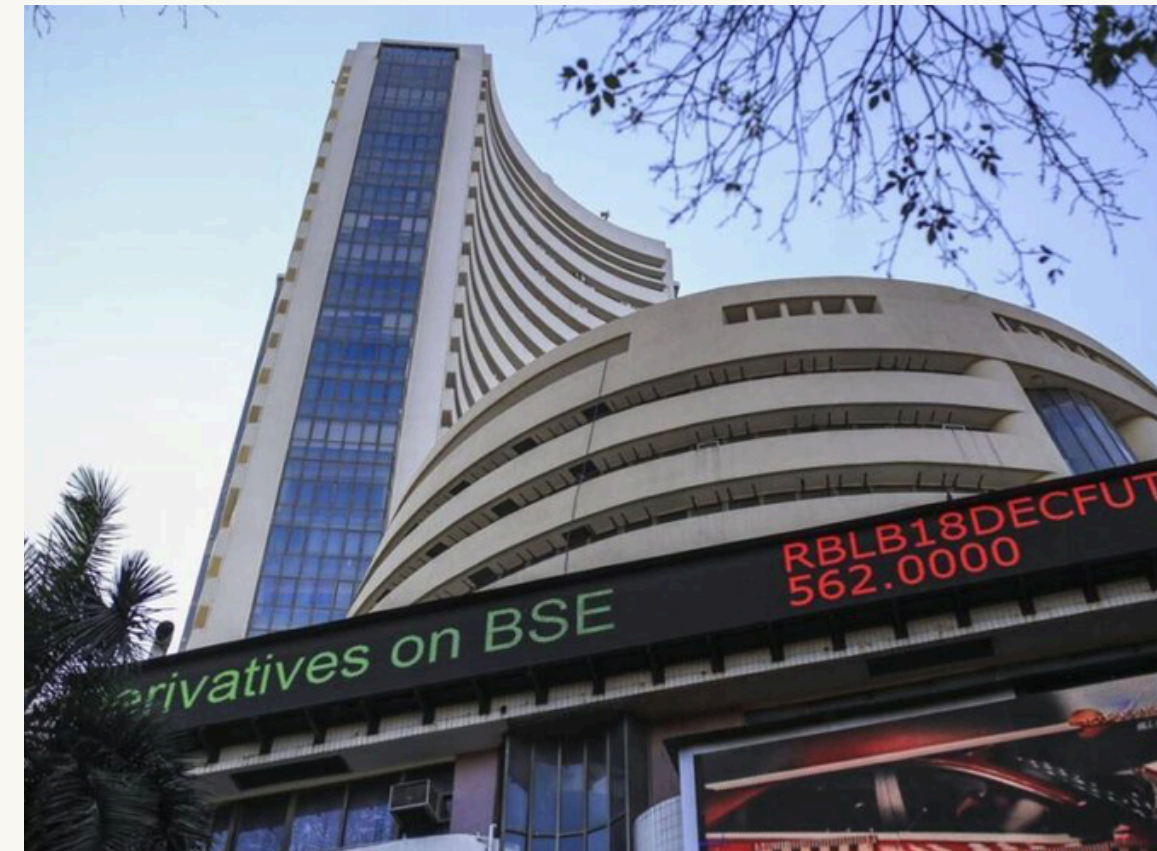
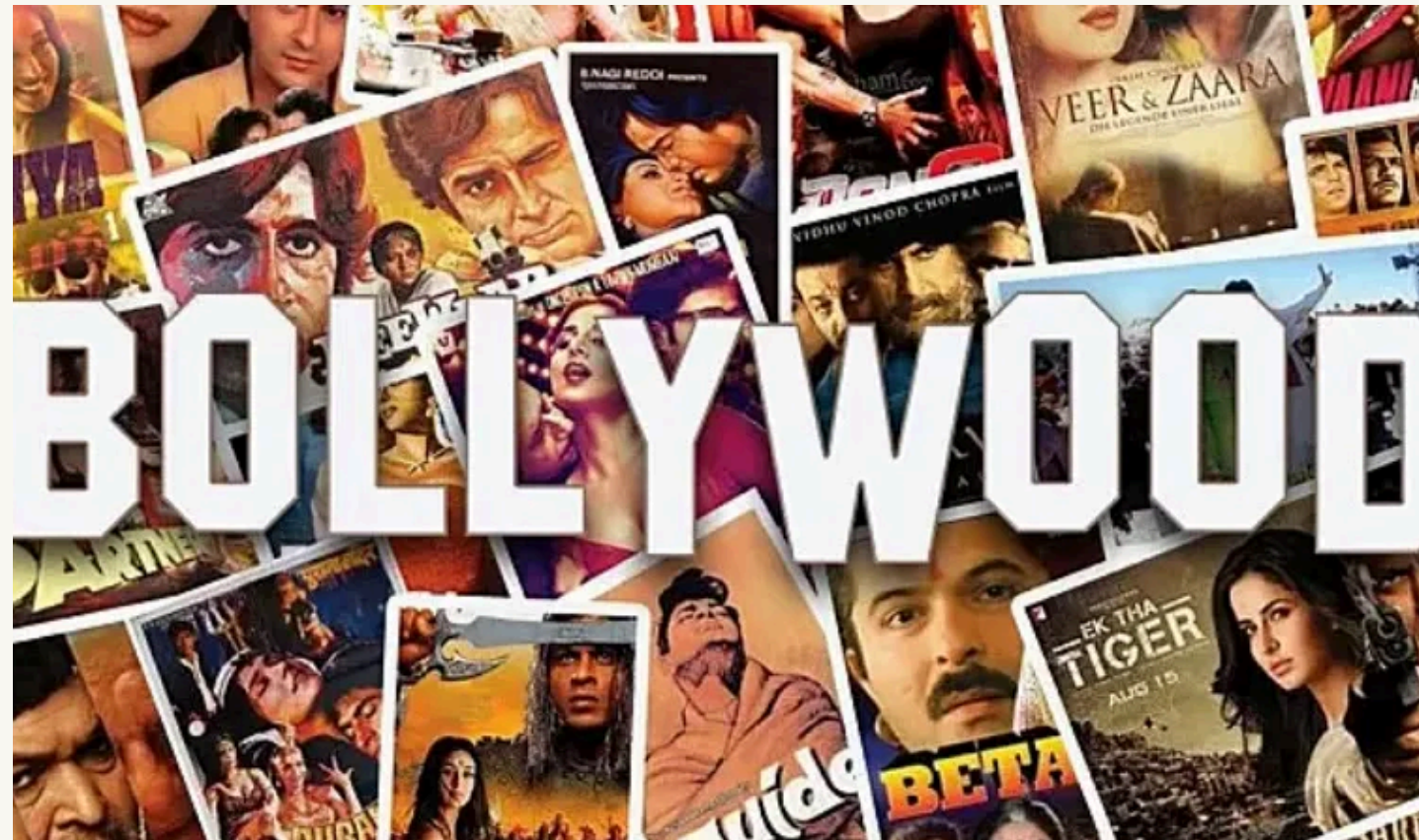
Further information

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Mumbai- The Maximum City



Dear members, we are excited to welcome you to Mumbai in March 2025 for the **2025 ICAS Annual Meetings**. Our meetings will be co-hosted by the Advertising Standards Council of India (ASCI) and will take place alongside events by the ASCI Academy.

In this document, you will find more information about our meetings, the schedule, the venues, and other useful tips. Please note that this document will be updated regularly as we advance in our planning of the events.

SCHEDULE

March 2025

SUNDAY 16	MONDAY 17	TUESDAY 18	WEDNESDAY 19	THURSDAY 20	FRIDAY 21
Arrival & Check in	09 am -1 pm: ICAS Internal Mtgs 2 - 5 pm: ICAS Open Meetings 7 pm onwards Awards Night	9 am - 3 pm: ICAS Global Think Tank meetings 5:30 pm onwards: Industry event: 'Tomorrow's regulations- a look into the future' Followed by dinner and networking	10 am onwards: ASCI Academy industry events: *AI meets Advertising- (incl. the ICAS Global Think Tank) D&I: Masculinities and Advertising 7: 30 pm: ICAS Gala Dinner	Local visits 8 pm: Closing dinner	Check out

Please note that a more detailed agenda will be shared with you in due course.

ASCI has managed hotel accommodations and all local arrangements and will cover expenses in Mumbai for ICAS members who registered.



Your Hotel Stay
16 – 21 March (5 nights)



Airport transfers



Local transport



Meals



Sight-seeing



Meeting expenses

Where you will stay: Hotel Trident, Nariman Point



Key Meeting Venues



ICAS & Global Think Tank Meetings
on 17 and 18 March
Trident Rooftop



Global Adda- 19 March
Jio World Convention Centre, Bandra-
Kurla Complex (BKC)

Travel Information- Visa

You are very likely to require a **visa** to visit India, unless there is a country specific reciprocal arrangement of visa waiver.

- **Attendees should apply for a business visa** when coming for the meetings. Find out [here](#) how to apply, what documents you need and which steps you need to follow.
- **Accompanying family members can apply for a tourist visa.** [Here](#) is more information.

The Indian visa fee is 100\$. If you want help to complete the form, please contact Archana Gopakumar at archana@stampthepassport.com. Her team can complete the process for you for an additional 100\$.





Travel Information- Airports

Mumbai airport is well connected internationally. The current terminal is within the city. However, a new airport on the outskirts of the city is being inaugurated shortly and it's possible that in March 2025, your flight may land there.

If you are planning to stay on and visit other cities in the north of the country, you can also consider flying via Delhi, which services a wider set of airlines and routes. You will need to complete your immigration formalities at the first airport you land in, and re-check in your luggage unless you have a through check-in.

Delhi-Mumbai is approximately a 2 hour flight.

Both Mumbai and Delhi airports are large ones with considerable amount of walking depending on your gate number.

Remember, India is a country with 1.4 billion people, so expect crowds! "And we love coming to drop and pick friends and family at airports, even if it is at 2 am in the morning."



Travel Information- Airlines

Air India is an airline that is safe, and with good service. But they are in the process of revamping a slightly dated fleet as they have been privatised after decades of being a government run airline.

Emirates and Singapore airlines offer excellent connections to Mumbai and many European airlines have direct flights to Mumbai as well.



Travel information - Data & Roaming

India has some of the cheapest data plans in the world, but beware that the density of population may sometimes make network a bit patchy.

You can check for data plans from your provider or obtain a local SIM card on your arrival.

You can also buy an eSIM before your trip. It allows you to have mobile data and connectivity as soon as you land, without the hassle of finding a local SIM card. Many international eSIM providers offer plans specifically for India, making it easy to activate your service in advance.



Travel information - Weather

The weather in Mumbai during March is typically warm, with daytime temperatures ranging between 26–30°C and nighttime lows of 22–24°C. Humidity levels are high, so lightweight fabrics like cotton or linen are ideal for staying comfortable outdoors. March is a dry month with no expected rainfall.

While meeting rooms are generally kept at a comfortable temperature, you may want to bring a light jacket or a shawl for added comfort indoors.



Travel information - Miscellaneous

Food: Most restaurants in India do not serve beef or pork. Vegetarian and vegan food is abundantly available in all places. If you have any dietary restrictions or preferences, do not hesitate to let us know.

Shopping: Clothes and fabrics, spices, handicrafts, ayurvedic products are usually popular things to buy. Please note that powdered spices must be packed in your checked in luggage.

Taxis: While we are taking care of your local transport, please also note that Uber works in Mumbai. At peak times, it's a bit of a mess with frequent cancellations. Street taxis are available easily, but they are not air conditioned. Auto-rickshaws (similar to Tuk-tuks) only operate in the suburbs.

Safety: Mumbai is generally considered to be a safe city. All usual precautions that you might take in any large city, especially in tourist areas, should be exercised.

For those who registered, a tour is being organized: "The Golden Triangle"—to visit the cities of Jaipur, Agra, and Delhi—as well as a visit to Ranthambore National Park, with the hope of spotting some tigers.

You can read more about the planned tour in our [overview](#) and find all the details and prices in the [table](#).



We would love to see ALL members of ICAS in Mumbai!

If you haven't registered, yet, please contact us!

Please write/call for any clarifications



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