

MUMBAI 2025

*“Vada-pav or what I call the Bombay
Burger doesn’t sound all that promising
in theory, but that’s the best thing I
have ever eaten”*

Anthony Bourdain



GLOBAL DIALOGUES MUMBAI 2025

17TH - 20TH MARCH, 2025



**GLOBAL
ADDA 2025**
CONVERSATIONS ON
INCLUSION & INNOVATION

19TH MARCH, 2025

Overview

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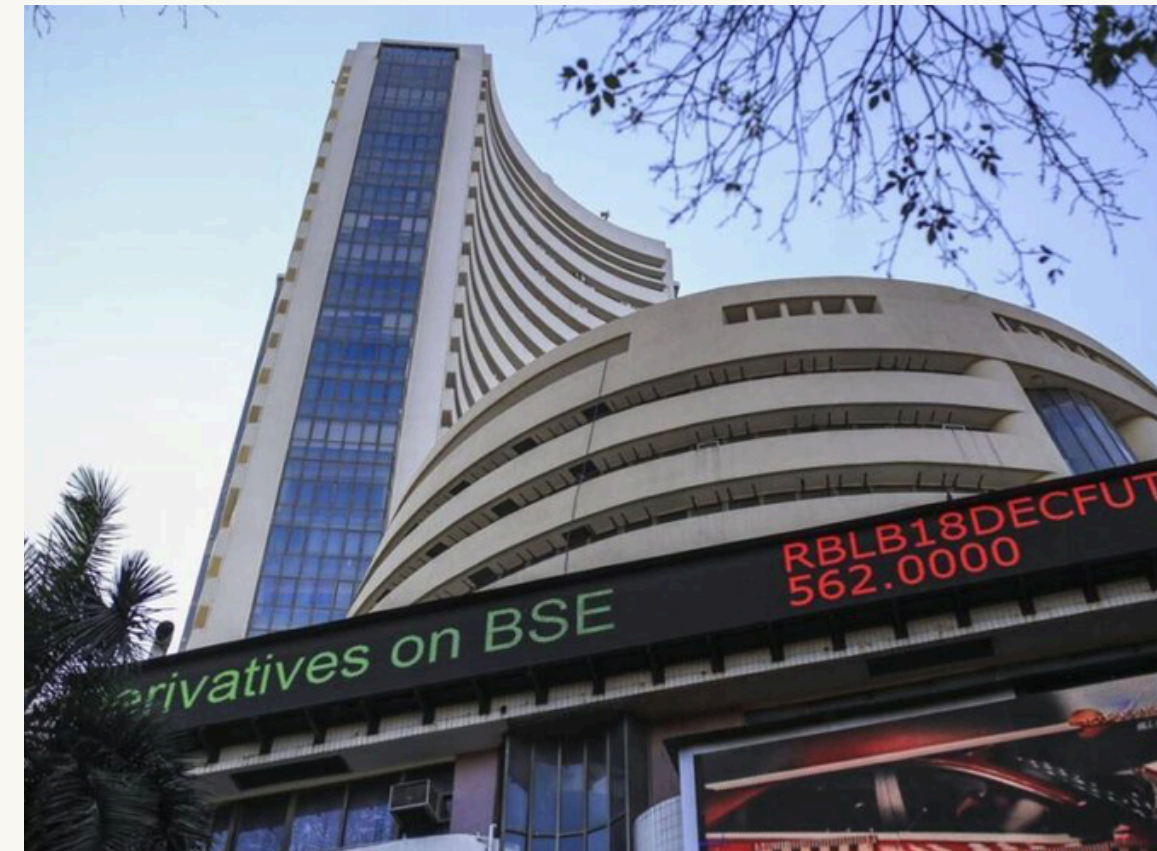
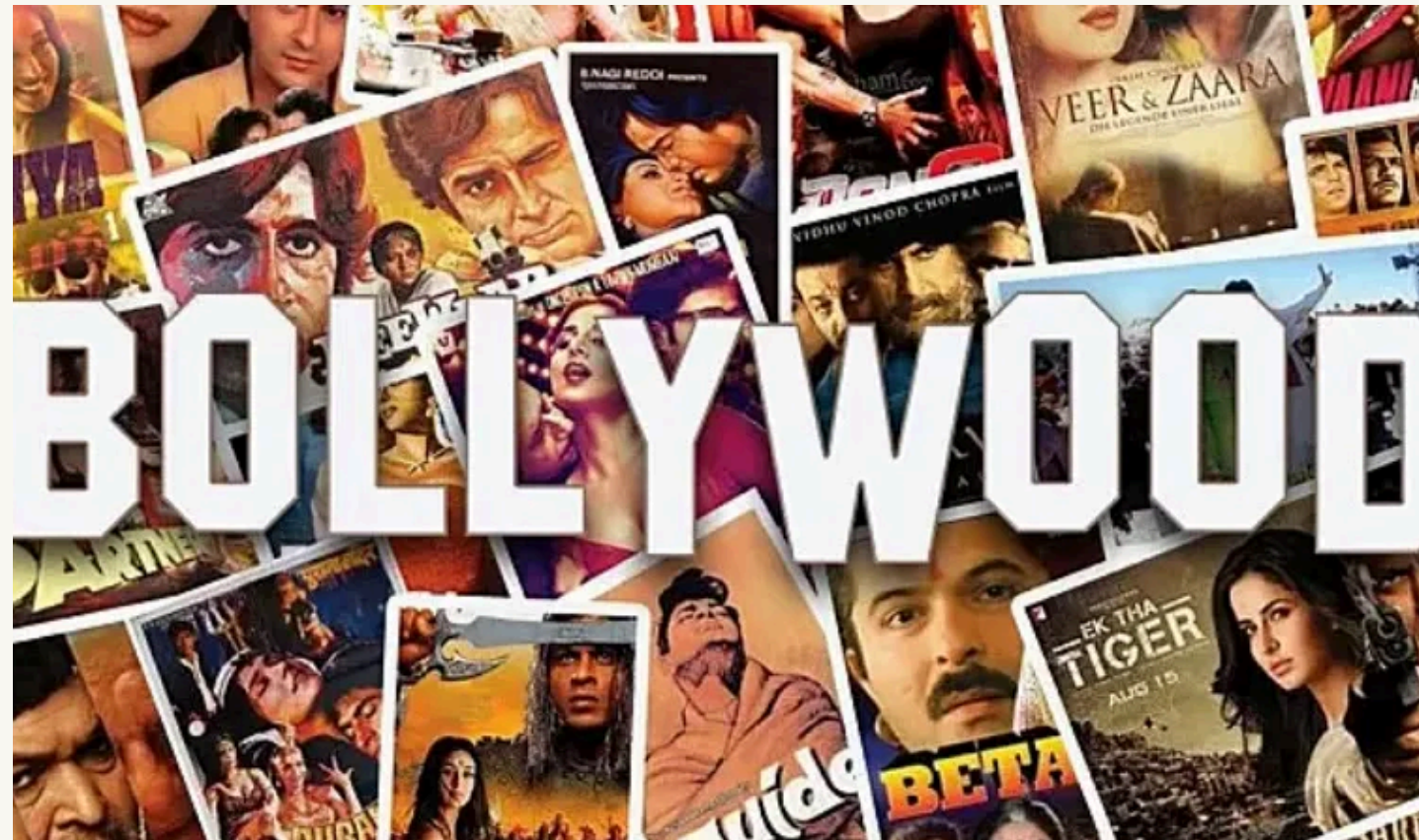
Further information

Stay and local logistics

Meeting venues



Mumbai- The Maximum City



Dear members, we are excited to welcome you to Mumbai in March 2025 for the **2025 ICAS Annual Meetings**. Our meetings will be co-hosted by the Advertising Standards Council of India (ASCI) and will take place alongside events by the ASCI Academy.

In this document, you will find more information about our meetings, the schedule, the venues, and other useful tips. Please note that this document will be updated regularly as we advance in our planning of the events.

SCHEDULE

March 2025

SUNDAY 16	MONDAY 17	TUESDAY 18	WEDNESDAY 19	THURSDAY 20	FRIDAY 21
Arrival & Check in	10 am –1 pm: ICAS Internal Mtgs 2 – 5 pm: ICAS Internal Meetings 7 pm onwards Awards Night	9 am – 2 pm: ICAS meetings 5:30 pm onwards: Industry event: ‘Tomorrow’s regulations- a look into the future’ Followed by dinner and networking	10 am onwards: ASCI Academy industry events: *AI meets Advertising- (incl. the ICAS Global Think Tank) D&I: Masculinities and Advertising 7: 30 pm: ICAS Gala Dinner	9 am – 12 pm: ICAS Closing Session 2 – 6 pm: Local visits 8 pm: Closing dinner	Check out

Please note that a more detailed agenda will be shared with you in due course.

ASCI will manage hotel accommodations and all local arrangements and cover expenses in Mumbai for ICAS members, covering one room per member (with additional rooms available on a first-come, first-served basis).



Your Hotel Stay
16 – 21 March (5 nights)



Airport transfers



Local transport



Meals

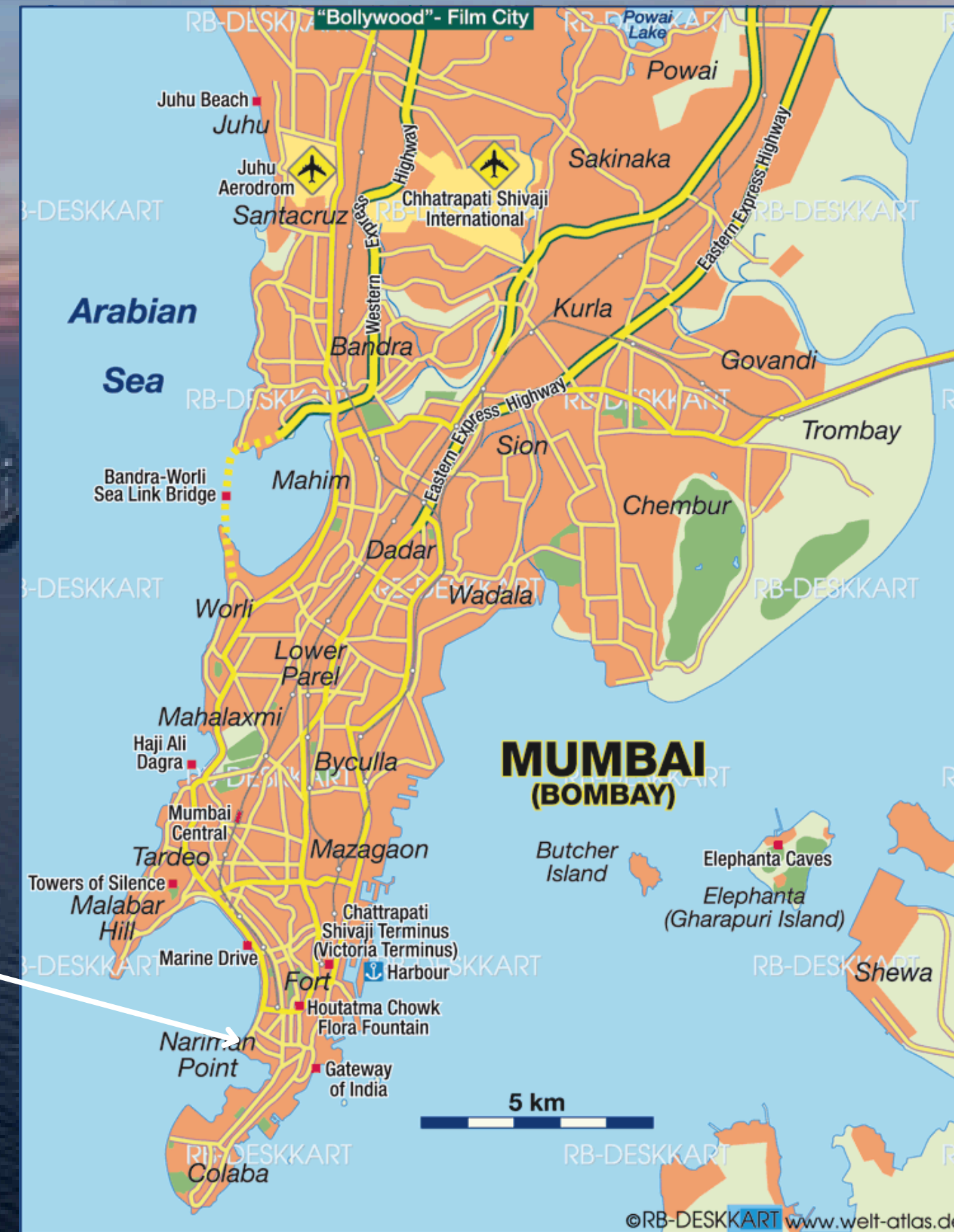


Sight-seeing



Meeting expenses

Where you will stay: Hotel Trident, Nariman Point



Key Meeting Venues



ICAS Meetings on 17, 18 and 20 March
Trident Rooftop



Global Adda- 19 March
Jio World Convention Centre, Bandra-
Kurla Complex (BKC)

Travel Information- Visa

You are very likely to require a **visa** to visit India, unless there is a country specific reciprocal arrangement of visa waiver.

Find out more and apply for a visa [here](#).





Travel Information- Airports

Mumbai airport is well connected internationally. The current terminal is within the city. However, a new airport on the outskirts of the city is being inaugurated shortly and it's possible that in March 2025, your flight may land there.

If you are planning to stay on and visit other cities in the north of the country, you can also consider flying via Delhi, which services a wider set of airlines and routes. You will need to complete your immigration formalities at the first airport you land in, and re-check in your luggage unless you have a through check-in.

Delhi-Mumbai is approximately a 2 hour flight.

Both Mumbai and Delhi airports are large ones with considerable amount of walking depending on your gate number.

Remember, India is a country with 1.4 billion people, so expect crowds! "And we love coming to drop and pick friends and family at airports, even if it is at 2 am in the morning."

Travel Information- Airlines

Air India is an airline that is safe, and with good service. But they are in the process of revamping a slightly dated fleet as they have been privatised after decades of being a government run airline. Emirates and Singapore airlines offer excellent connections to Mumbai and many European airlines have direct flights to Mumbai as well.





Travel information - Data & Roaming

India has some of the cheapest data plans in the world, but beware that the density of population may sometimes make network a bit patchy.

You can check for data plans from your provider or obtain a local SIM card on your arrival.

You can also buy an eSIM before your trip. It allows you to have mobile data and connectivity as soon as you land, without the hassle of finding a local SIM card. Many international eSIM providers offer plans specifically for India, making it easy to activate your service in advance.



Travel information - Weather

The weather in Mumbai during March is typically warm, with daytime temperatures ranging between 26–30°C and nighttime lows of 22–24°C. Humidity levels are high, so lightweight fabrics like cotton or linen are ideal for staying comfortable outdoors. March is a dry month with no expected rainfall.

While meeting rooms are generally kept at a comfortable temperature, you may want to bring a light jacket or a shawl for added comfort indoors.



Travel information - Miscellaneous

Food: Most restaurants in India do not serve beef or pork. Vegetarian and vegan food is abundantly available in all places. If you have any dietary restrictions or preferences, do not hesitate to let us know.

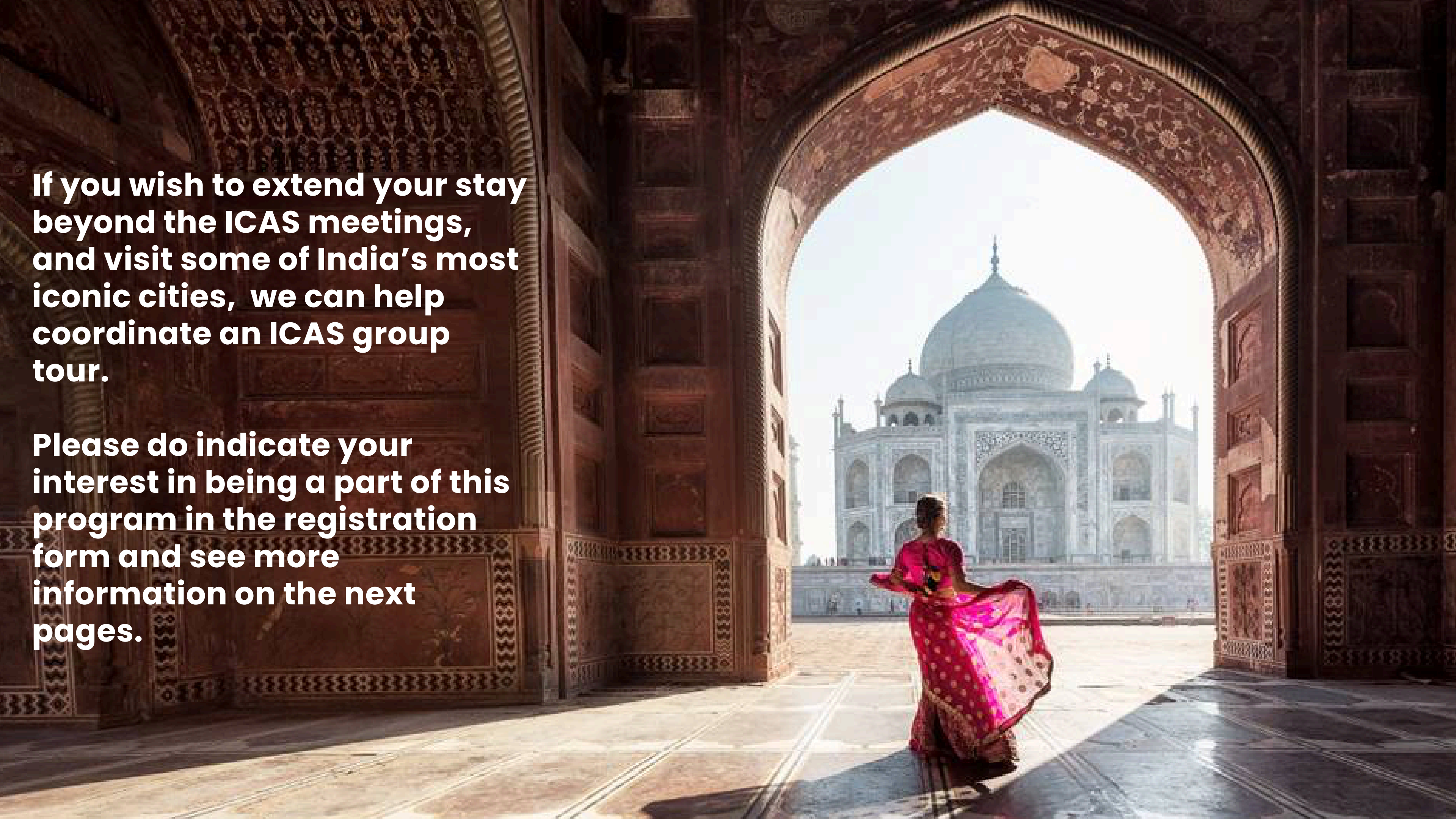
Shopping: Clothes and fabrics, spices, handicrafts, ayurvedic products are usually popular things to buy. Please note that powdered spices must be packed in your checked in luggage.

Taxis: While we are taking care of your local transport, please also note that Uber works in Mumbai. At peak times, it's a bit of a mess with frequent cancellations. Street taxis are available easily, but they are not air conditioned. Auto-rickshaws (similar to Tuk-tuks) only operate in the suburbs.

Safety: Mumbai is generally considered to be a safe city. All usual precautions that you might take in any large city, especially in tourist areas, should be exercised.

If you wish to extend your stay beyond the ICAS meetings, and visit some of India's most iconic cities, we can help coordinate an ICAS group tour.

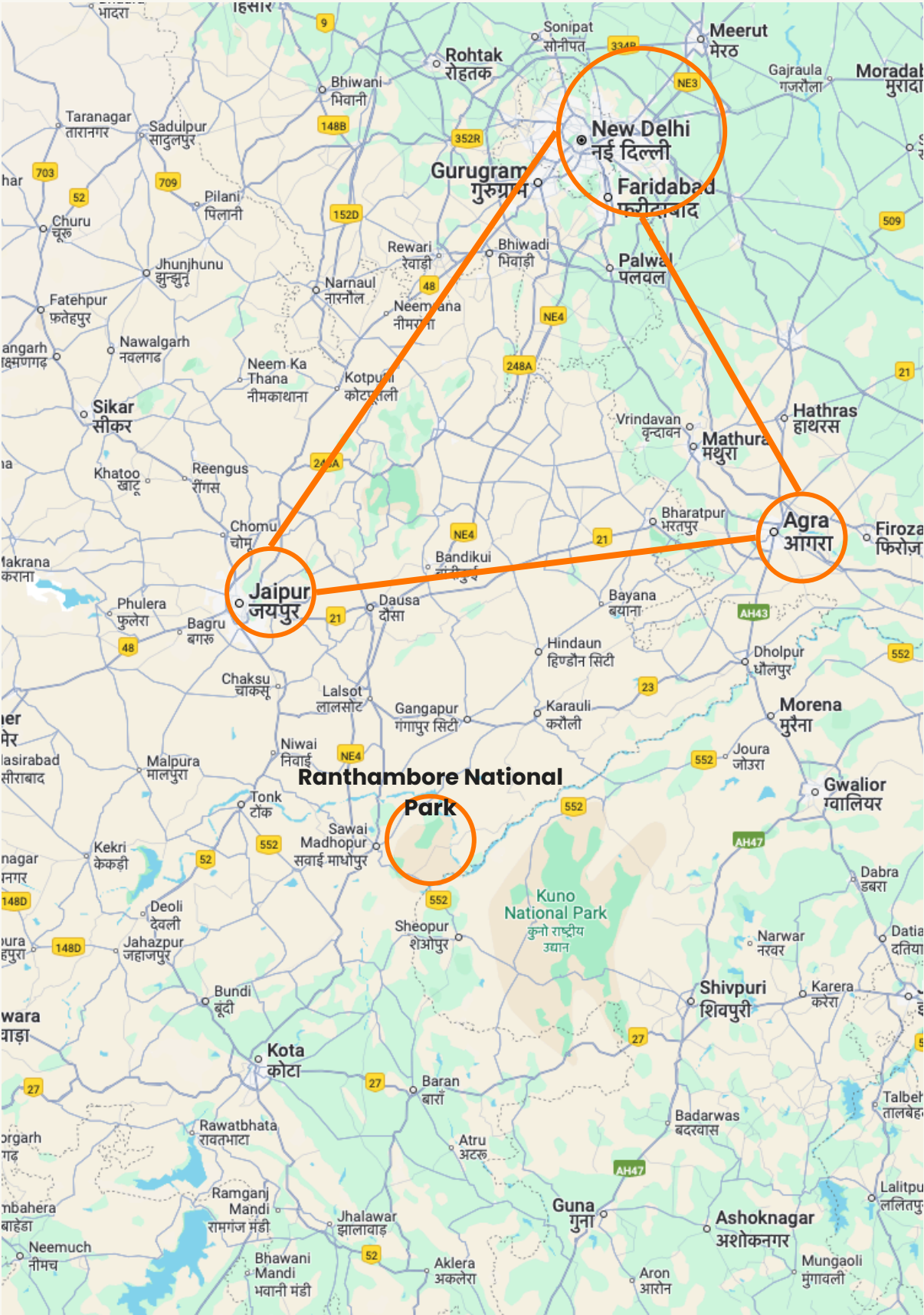
Please do indicate your interest in being a part of this program in the registration form and see more information on the next pages.



Proposed Tours: 8 or 9 days

Cover "The Golden Triangle"—the cities of Jaipur, Agra, and Delhi—as well as a visit to Ranthambore National Park, with the hope of spotting some tigers.

This is a very popular itinerary for those visiting India for the first time.



You can read more about the planned tour in our overview and find all the details and prices in the table.





An Alternate Angle to the Golden Triangle

Option 1: 8 nights (w/2n in Delhi) : 21st March 2025 – 29th March 2025
Option 2: 9 nights (w/3n in Delhi) : 21st March 2025 – 30th March 2025

plan your journey :

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Day #	Date	Location	Boutique Hotels	Luxury Hotels	Time & Duration(approx)	Activities & Experiences
						Flight Mumbai-Jaipur (not incl.)
1	Fri 21 Mar 2025	Jaipur	Bukh Niwas	Taj Jai Mahal	17:00-18:00	Transfer from airport to hotel and then check-in
					18:00-19:00	Hot Air Ballooning - Not Incl.
					20:00-21:30	Dinner Suggestion: Rambagh Palace (Not Incl.)
2	Sat 22 Mar 2025	Jaipur	Bukh Niwas	Taj Jai Mahal	Morning	Breakfast at hotel (incl.)
					08:30-13:00	City Palace, Jantar Mantar, & Arts & Crafts Cultural Heritage of Jaipur (Anukh Museum)
					Lunch	Suggestion: At Samode Haveli /1135 AD, a royal restaurant within Amber Fort.
					15:00-17:00	Water Walk - to explore Unique ancient water systems of Jaipur(Nahargarh)
					18:00-20:30	Dinner Experience - Rajasthani Pop-Up Curated Food Experience
3	Sun 23 Mar 2025	Jaipur	Bukh Niwas	Taj Jai Mahal	Morning	Breakfast at hotel
					08:00-12:30	Amber Fort - Sheesh Mahal, Jal Mahal
					13:00-14:30	Lunch Experience - Dine with a local family
					15:00-17:00	Hawa Mahal & local bakers
					15:00-17:00	Gem Cutting workshop (Optional Not Incl.)
					20:00-21:30	Dinner Suggestion: At Bar Palladio, known for its stylish ambience and fusion (not incl.)
4	Mon 24 Mar 2025	Ranthambore	Tiger Den	Khem Vilas	Morning	Breakfast at hotel
					09:15-13:00	Drive to Ranthambore with detour and visit to Chand Baori (Approx. 3hr 20min+ for visit)
					13:00-14:30	Lunch Suggestion: at property on check-in
					14:30-15:30	Wildlife Activity Co-Operative
					16:00-18:00	Resort Walk
					19:30-21:00	Dinner Suggestion: Private dining experience at the lodge (not incl.)
5	Tue 25 Mar 2025	Ranthambore	Tiger Den	Khem Vilas	06:30-09:30	Tiger Safari - Morning
					09:30-10:00	Breakfast (incl.)
					Mid-morning to Afternoon	At leisure
					Lunch	Suggestion:
					15:00-18:00	Evening Safari
					Dinner	Suggestion: Camp style dinner at the lodge (not incl.)
6	Wed 26 Mar 2025	Agra	Ekaa	Oberoi	Morning	Breakfast at hotel
					07:00-12:00	Drive to Agra via Fatehpur Sikri (Approx. 5.5 hrs+stopover)
					Lunch	Suggestion - possibly en route at Laxmi Vilas Palace
					Early evening coffee/Snack	Visit to Sheroes Cafe - This is more of a charitable experience and the guests will pay as per suggestion
					17:50-18:00	Taj Mahal Sunset viewing
					Dinner	Suggestion: Private dining at oberoi amar vilas (not incl)
7	Thu 27 Mar 2025	Delhi	-	The Lodhi, The Claridges, The Taj Palace Hotel,	6:00	Taj Mahal Sunrise Viewing
					07:30-08:30	Breakfast at Hotel and check out
					09:30-11:00	Agra Fort
					11:30	Start driving to Delhi (Approx. 3.5 hrs)
					Lunch	Suggestion: At a local farm-to-table restaurant / Pind Baluchi near Wildlife SOS or The Salt Cafe (Not Incl.)
					Wildlife SOS (Optional not incl.)	
					Evening	Arrive in Delhi and check in
					Dinner	Suggestion: Traditional Mughlai dinner at Bukhara
					Morning	Breakfast at Hotel (incl.)

We would love to see ALL members of ICAS in Mumbai!

Please help us plan and confirm your trip ideally by
15 November 2024!

Register here!

Please write/call for any clarifications



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